



# Canyon Voice

**Skeena Valley  
Expeditions**

Volume 1, Issue 3

Spring 2008



## Winter in Terrace and Early Season Rafting

It began snowing in the Terrace area last September and has only just stopped. In fact, during a guide training day in late April, while rafting through the deep, smooth rock walls of Kitselas Canyon on the Skeena River, we encountered an almost mystical and fairy tale scene with giant snowflakes falling on the rafts.

We began our Float Trips on the Lower

Skeena for our guests from the Alaskan Cruise ships stopping at the Port of Prince Rupert. Since May 1<sup>st</sup> we have had over 100 guests per week and are thoroughly enjoying sharing our spectacular corner of the world.

We didn't raft over the winter but the walls of ice on the river side gravel bars attest to the winter's climate.



Grizzly Drop—Babine River

### Inside this issue:

*Last Minute Trips* 2

*New '08 Upgrades* 2

*SVE sponsors the Adventure Challenge* 3

*Tourism Buzz around Terrace* 3

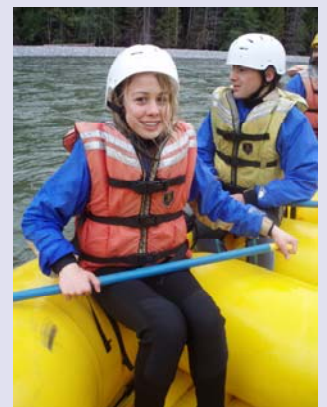
*SVE and Kermodei Tourism* 4

## Contest Winner!

For those of you who check our website regularly, you know that we have been running a contest to give away a FREE trip on the Tatshenshini River. For those that did not

win, we apologize; we would love to take you all but just can't. We are, however, proud to announce that Jon Callaghan is the lucky winner and will be joining us this summer on the

Tatshenshini River. Please check back often as we will be giving away another trip for next year too. Send this to your friends and have them join our adventure.





**SKEENA  
VALLEY**  
EXPEDITIONS

## Last Minute “Tat” Trips



We have both our July 15<sup>th</sup> and July 28<sup>th</sup>, 2008 Tatshenshini departures booked. There is a small amount of space left on both trips and we would welcome some last minute guests to join these world class trips. Cited numerous times as being among the top 10 river trips in the

world and in the top 20 adventure trips in the world, this is a once in a lifetime trip that will leave you stunned. With 2 National Parks, 1 Class A Provincial Park, A UNESCO World Heritage Site, glaciers, icebergs, Grizzly Bears, Mountain Goat and good, clean

whitewater it’s a pretty good tick list. You just can’t keep making excuses for yourself because you know you will never look back on life and regret the things you did...rather, it will be the things you didn’t do. Give us a call; let us help with the problem.

## New Upgrades for 2008

*45 passengers on the Cruise Ship Trips*

*More staff in the office*

*More exploratory work*

*Grading at river access points*

*Generally improving everything*

- As any young business does, we’ve grown and improved over the winter. Since Image is really everything, we’ve put in a spiffy new front counter in our down town office. We’ve even got some more stickers for our bus and we’re considering painting our logo as graffiti on Park Avenue out front of our office.
- We have added a second trailer and a fifth raft so we now take 45 passengers per trip on our “Cruise Ship” trips originating from the Port of Prince Rupert.
- We have hired significantly more guides and at our busiest this summer, will have 8 guides working on any given day. Additionally, we have hired a second person in the office and many of you will get to know Terri’s friendly voice on the phone or come in to see her in person. All told we have over 15 staff on the payroll and are happy to have every single one of them with us.
- We are completing some major grading projects at the access points of our whitewater trip to make every detail of a trip with us just that little bit more seamless.
- We will be conducting some more exploratory work on another river to meet the ever growing demand for a variety of multi-day expeditions for our valued guests.



## Tourism Buzz Around Terrace



While we have no hard facts or quantifiable measures, we're pretty optimistic people and we are noticing an attitude change in the Terrace area. The region certainly isn't without its challenges in traditional industries but there seems to be more and more people moving up here for the

region's spectacular recreational opportunities. It seems as though the critical mass has shifted to appreciate the natural resource of recreation that we have here. It is a great thing to see those that have come on a trip with us be so happy about their time on the river and we

are happy to live up to our goal of adding another great option to the recreational possibilities in the region. We are strong supporters of recreational values in the Northwest and applaud all the biking / kayaking / etc. clubs and their members for their efforts.

## SVE Sponsors the Adventure Challenge

*"all first, second and third place winners from every category and the first place team go rafting free, while all participants and event volunteers go rafting for half price."*

We are sponsoring the Adventure Challenge by creating the "Adventure Celebration" weekend. The Adventure Challenge is the Northwest's only adventure sport series. It is a large local event featuring 5 adventure sport competitions in 3 days and hosts over 100 athletes from all over BC. It consists of a swimming event, a trail running event, a rock climbing event, a single-track mountain biking event and an 8-hours of adrenalin cross country mountain biking event where the winner does the most

laps in 8 hours. Athletes enter as teams or individuals for single events or all 5 events. For the "Adventure Celebration" weekend all first, second and third place winners from every category and the first place team go rafting free, while all participants and event volunteers go rafting for half price. The Adventure Challenge is happening June 28-30<sup>th</sup>, 2008 and the Adventure Celebration will be the following weekend (July 5th and 6th). It is intended to get the community of Northwestern BC together

for a super fun day while celebrating last weekend's challenges and successes. If Saturday fills, then we will book Sunday. Your race package will provide details on where and when to sign up for the "celebration." Once you're signed up, friends and family are welcome to join you. Rafting will be followed by an outside barbeque dinner and we certainly don't encourage having any fun. Check out the Adventure Challenge website and consider participating as this is a great event: [www.adventurechallenge.net](http://www.adventurechallenge.net)





Box 406  
Terrace BC  
V8G 4B1

Toll Free: (866) 918-RAFT (7238)  
Phone: (250) 635-7237  
Fax: (866) 883-8795

adventure@skeenavalleyexpeditions.com  
Www.skeenavalleyexpeditions.com

Pursuing the Spirit of Adventure

A Skeena Valley Expeditions trip is high class whether you join us for half a day or 10 days.

On all trips you are provided with:

- All specialized clothing such as wetsuits, helmets, lifejackets, and neoprene booties.
- Professional and certified guides
- All necessary transportation and logistics
- All the appropriate permits and licenses
- Lunch, snacks and drinks

On expedition trips you are also provided with:

- All food and beverages for the trip
- High quality camping equipment

## SVE and Kermodei Tourism

Skeena Valley Expeditions is proud to be working closely with Terrace's Kermodei Tourism.

They are working really hard to promote tourism of all types in both Terrace and Northwest British Columbia alike. We have partnered on several marketing initiatives and fully support Kermodei Tourism's initiatives. We encourage you to check out their website at

[www.kermodeitourism.ca](http://www.kermodeitourism.ca)

Kermodei Tourism has numerous initiatives. The recent production of a great trails pamphlet for the Terrace area that outlines local hiking and mountain biking trails now has this great little piece all over town. An annual travel guide is produced and can be found in visitor centers, hotels, ferries, etc. all over western North America. An

adventure contest series has been created with the prizes including rafting (with us of course), cultural tours in the Nass River Valley, accommodations, winter activities, golf and more.

Kermodei Tourism is located near Wal Mart in Terrace in the same building as the Chamber of Commerce and the Visitor Center. We encourage a visit.

